

Brooklands College Prize Winning Student Company has Turnover of Over £590!

12 Brooklands College students won £100 for the Best Presented Company at the Young Enterprise Festival on 10th February.

Their company sells sports books - a simple business strategy - they buy books in from small publishers at a discount and resell them. To date they have sold over 200 books and have a turnover of £590.



The Young Enterprise Company is called BYE. This is an abbreviation for Brooklands Young Enterprise and Books You'll Enjoy. They have a slogan, Buy, By, BYE and a logo designed by student Shivam Mair.

'BYE' joined 12 other schools and colleges at the festival, held at the BP offices in Sunbury, and presented their companies products and services which ranged from Virtual Pets to T-shirt designs.

Enrichment Coordinator Jo Lane said 'Our trade stand looked brilliant (the fake grass to give the pitch effect really worked) and the students did a great job in presenting 'BYE' to the judges'. The students were very pleased to be recognized as the 'Best Presented Company'.

Their next challenge is the regional final, at the Proctor and Gamble offices in Brooklands on Tuesday 23rd March. Students will give a 10 minute presentation about the success of their company to over 250 people. To help prepare, students will practice their presentation skills over the next six weeks.

This is just one success story from a Free Enrichment Class at Brooklands College. To get involved, make more friends and acquire new skills which can help you stand out from the crowd when it comes to applying for uni or a job interview, join in, for free!

Call Toni in the Enrichment Office on 01932 797780, email tmarsh@brooklands.ac.uk or text 07867 786 594.